Ad ID 2060

Ad Text The award is intended to support female students "who are unafraid to think outside the box and are bold, creative, conscious and confident." The music icon, Beyonce, has announced 'Formation Scholars' awards for original and creative female college students. Beyonce Offering Scholarship | BlackMattersUS.com blackmattersus.com

Ad Landing Page https://blackmattersus.com/32953-beyonce-offering-scholarship/

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile

devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil

Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 375

Ad Clicks 22

Ad Spend 256.73 RUB

Ad Creation Date 04/28/17 06:53:11 AM PDT

Ad End Date 04/29/17 06:53:11 AM PDT

